

# 12th Annual Conference and Marketplace Trade Show

November 13, 2019  
The Lansing Center



## Making It In Michigan

The MSU Product Center is excited to announce the 12th Annual Making It In Michigan Conference and Marketplace Trade Show. This year's theme is "Climbing the Ladder to Entrepreneurial Success." We welcome this opportunity to share this one day event that is focused on growing Michigan's Economy.

The Conference will feature educational sessions highlighting topics that will assist attendees in developing, launching and growing their food or ag-related business. The Marketplace Trade Show will spotlight over 200 vendors of Michigan made specialty food and agricultural products. This event continues to create great opportunities for local companies to network with retail buyers, consumers, chefs, distributors, brokers and food cooperatives.



"If you want to be a part of the growing food scene in Michigan, attending the Making It In Michigan Conference is a must."

-Andrew Chmielewski,  
Dave's Sweet Tooth



**Product Center**  
Food • Ag • Bio  
MICHIGAN STATE UNIVERSITY

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# Making It In Michigan

## CONFERENCE AND MARKETPLACE TRADE SHOW

### 2019 SPONSORSHIP PACKAGES

#### **DIAMOND SPONSOR**

**\$5,000 CONTRIBUTION**

For a contribution of \$5,000, you will be recognized as a Diamond Sponsor on all preconference promotional materials, event program, website and social media initiatives. You will also receive four complimentary tickets to the Conference and a free booth space in the Marketplace Trade Show.

#### **PLATINUM SPONSOR**

**\$2,500 CONTRIBUTION**

For a contribution of \$2,500, you will be recognized as a Platinum Sponsor on all preconference promotional materials, event program, website and social media initiatives. You will also receive two complimentary tickets to the Conference and a free booth space in the Marketplace Trade Show.

#### **GOLD SPONSOR**

**\$1,000 CONTRIBUTION**

For a contribution of \$1,000, you will be recognized as a Gold Sponsor on all preconference promotional materials, event program, website and social media initiatives. You will also receive two complimentary tickets to the Conference.

#### **SILVER SPONSOR**

**\$500 CONTRIBUTION**

For a contribution of \$500, you will be recognized as a Silver Sponsor on all preconference promotional materials, event program, website and social media initiatives.

#### **GREEN & WHITE**

**\$250 CONTRIBUTION**

For a contribution of \$250, you will be recognized as a Green & White Sponsor in the event program.

Reserve your sponsorship today to be included in all of our promotional materials. **To become a sponsor, please contact Trina Bierschbach at 517.353.7185 or [trina18@msu.edu](mailto:trina18@msu.edu).**  
You will also need to provide a digital image of your logo/trademark for promo materials.